



QUIKCLICKS

WEBSITE

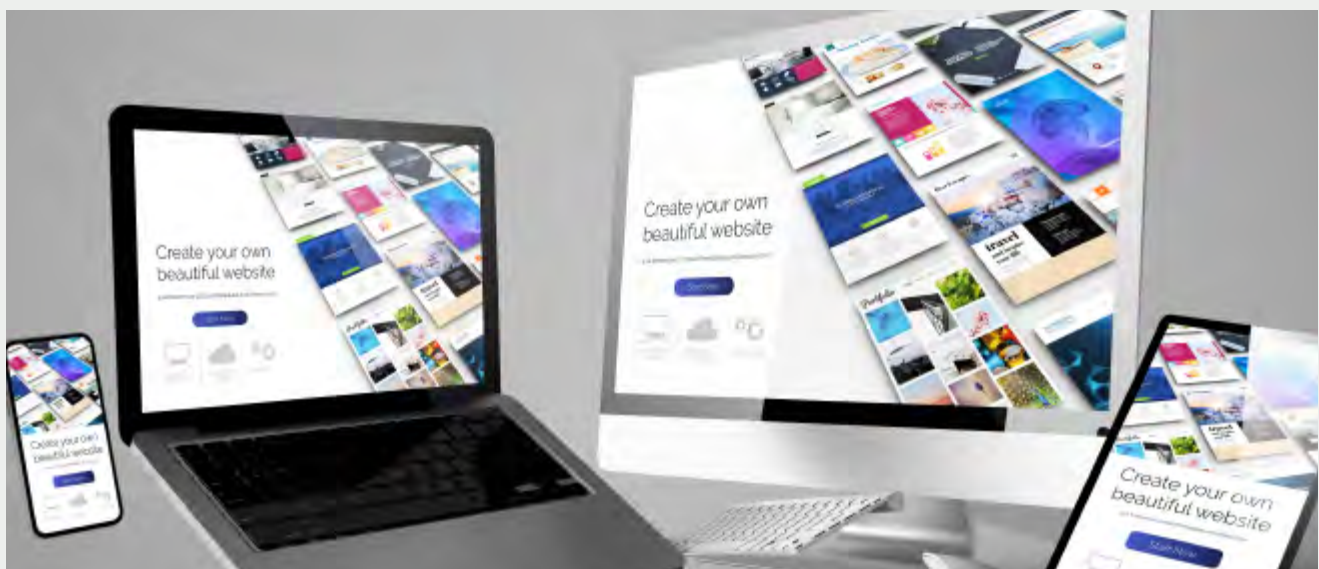
Standard Website Inclusions

A CUSTOM DESIGNED WEBSITE FOR YOUR BUSINESS

Regardless of whether you have a new or existing business, you need a **well-designed, professional quality** website that you can maintain yourself. Operating since 2004, we have a huge wealth of experience in delivering **effective, professional, custom designed websites for every business.**

We use the Wordpress CMS (content management system) because:

- ✔ Compared to the other options and considering how flexible it is, Wordpress is the easiest CMS for non-technical people to use.
- ✔ It is ubiquitous, with literally tens of thousands of plugins available to customise it and extend a website's functionality (POA).
- ✔ It is open source, meaning that a huge community of developers contribute to refining its code and implementing features
- ✔ It has excellent capacity for SEO (search engine optimisation) and online marketing best of all, it is free to download with no ongoing subscription fees payable to Wordpress to use the basic CMS.





INCLUDED IN A QUIKCLICKS WEBSITE DESIGN PACKAGE, YOU GET:

Standard Features



Collaborative design process: We will design a unique website for your organisation and we will not build the website until you have approved the design.



Custom design of a cross section of pages for your website so that enough assets and styles can be created for a standard website.



Setup of new pages, and insertion of text and images into the website once it has been built.



A standard text only email form so customers can fill in a form to make an enquiry directly from your website.



Animated Banner on homepage: A standard homepage carousel/slider with 2-6 images fading in and out or sliding.



Professional video tutorials, detailed user guide and free initial phone training session (if required), to teach you how to update your website yourself.



Integration of Google analytics software, Call Rail and any other tracking as required.



Any additional modules to extend the core functionality of Wordpress (core) can be quoted additionally as required.



Launch of live website.

Technical specifications



Core WordPress installation + code setup (functionality can be extended with additional plugins which can be quoted as required).



An enhanced visual editor plugin: This will allow for you to update your website very simply and easily and add pictures, video, text, PDF downloads and more to each page.



HTML/CSS/PHP website built to best practice web standards for all pages + compatibility in all current standard web browsers.



Unlimited pages: The completed website can have as many pages as required. Pages can be added, edited or deleted with the WordPress CMS.



Responsive breakpoints for tablet and mobile experience so that your new website will change itself automatically to suit the size of the screen it is viewed on (read more here: <http://www.quickclicks.com.au/web-design-sydney/responsive-web-design>)



Setup of the website so it is SEO ready. Website can also be submitted to major search engines.



Blog functionality is included; A powerful tool allowing you to post regular information about your business, also helping with Search Engine rankings.



Test and debug beta version of website before launch.

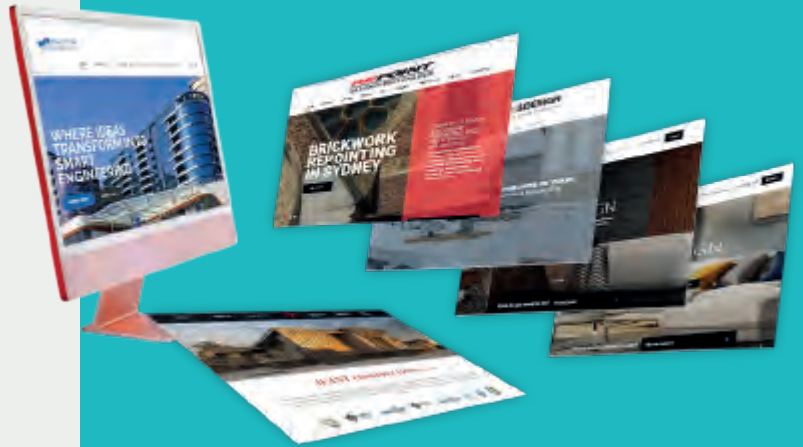
In addition to the above, these are the extra items discussed, to be included:

N/A

EXAMPLES OF OUR WORK

There are over 300 examples of Quikclicks websites on our online portfolio:

<http://www.quikclicks.com.au/web-design-sydney/web-design-portfolio/>



HOW LONG DOES IT TAKE?

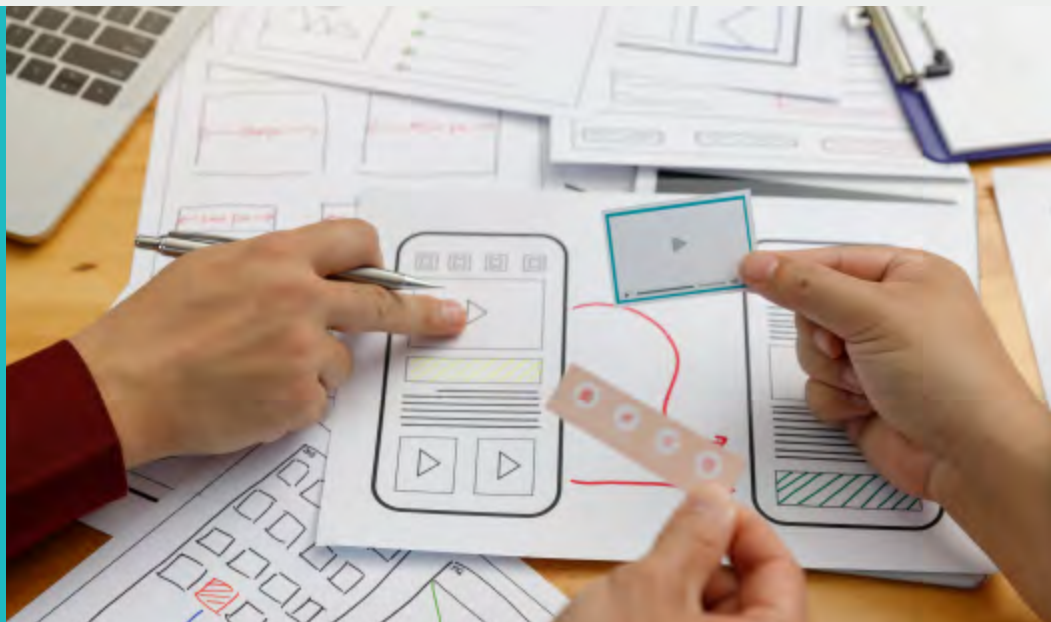
We can have an initial homepage design ready within 10 working days of making a start. We will then require your feedback/approval. Once you've approved the homepage, we then proceed with a cross section of other pages. Once you are happy with these and the entire design has been approved, we can have the website built and tested in less than 20 working days. Please note that these time frames do not include your time taken to correspond.

WHY CHOOSE QUIKCLICKS?

Operating since 2004 and with way over 1000 successful web sites under our belt, Quikclicks is a leader in Sydney's competitive web design field. We pride ourselves on:

- ✔ 100% Australian owned & operated. Reliable & reputable company based in Alexandria, Sydney.
- ✔ High Quality, Custom Designs. We custom design our sites to ensure you're 100% happy with the look of your site .
- ✔ Official Google Partner. We build sites using only the latest search engine friendly techniques to ensure your new website is noticed favourably by search engines.
- ✔ Easy to use content management solutions. Update your text and images from any web browser in the world with only a few simple clicks!
- ✔ You retain sole ownership of your website. No ongoing subscription fees.
- ✔ Friendly, personalised service. You'll always have someone you can call with any questions and one account manager who will manage your project from start to finish.

Please let me know if you have any questions or require any other information.



WHAT'S NEXT?

Please let me know if this is of interest, or if you have any other questions.

If possible, it would be great to tee up a meeting to run through this proposal.

We are based at [90 Bourke rd, Alexandria](#), or I would be happy to come out to you.

Otherwise if you would prefer to chat over the phone, my direct line is [\(02\) 8396 4311](#).

I look forward to hearing from you.

Kind Regards,

William Litchfield (Director)

